

Notes on: Comparative Advantage

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Specialization, Comparative Advantage, and Trade

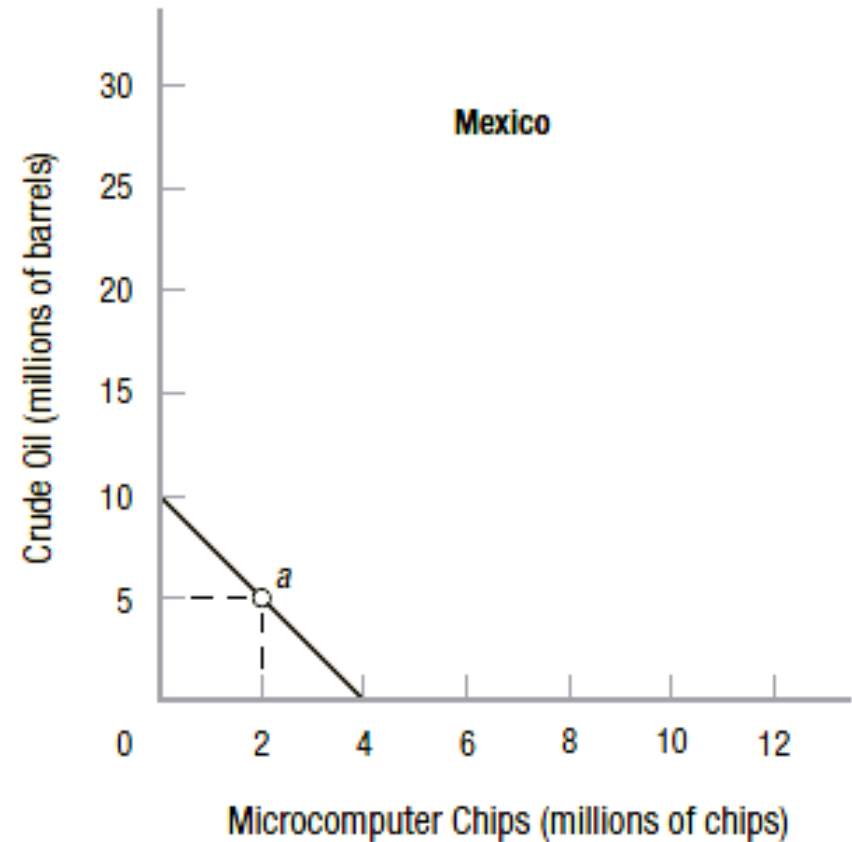
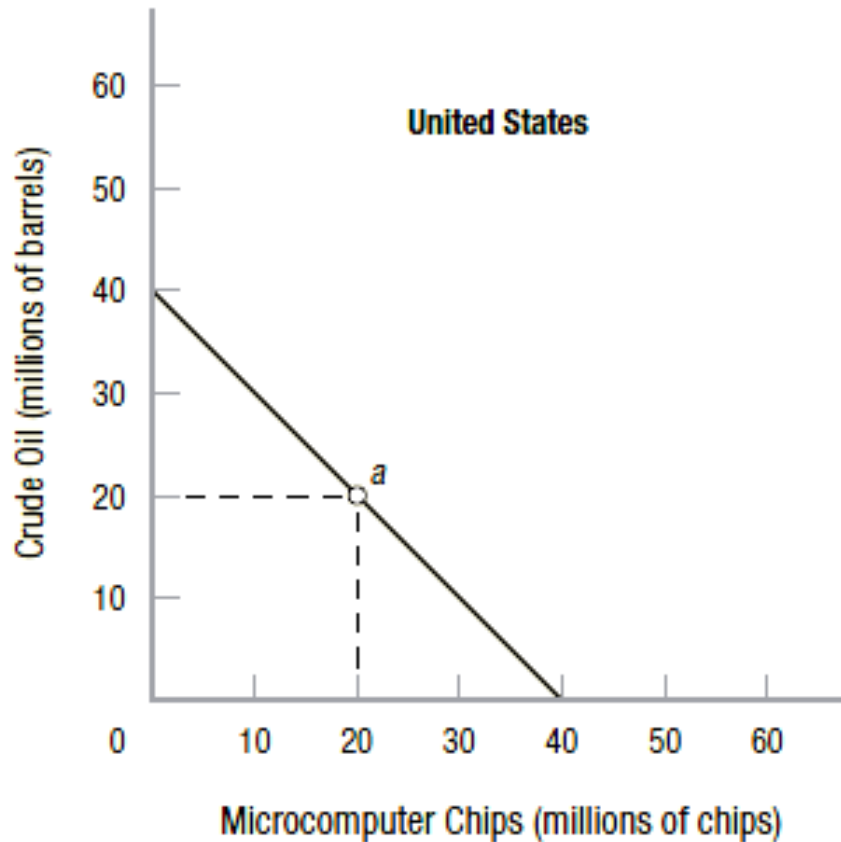
- **Specialization and trade increase production.**
 - **Between people within a nation**
 - **Between nations**
- **Trade happens when someone has a “comparative advantage.”**

The Reason for Trade

- ***Absolute advantage:*** when one country can produce more of a good than another country.
- ***Comparative advantage:*** when one country can produce a good at a lower opportunity cost.
- **Both countries can gain from trade if they follow comparative advantage.**

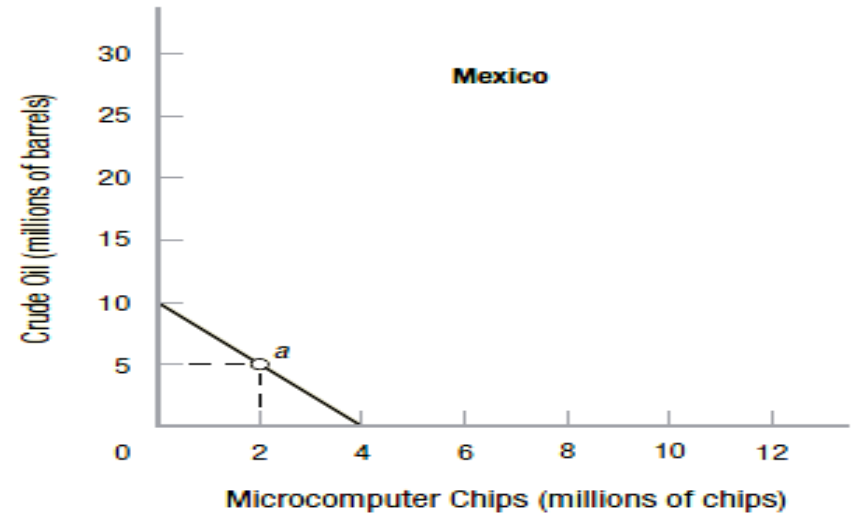
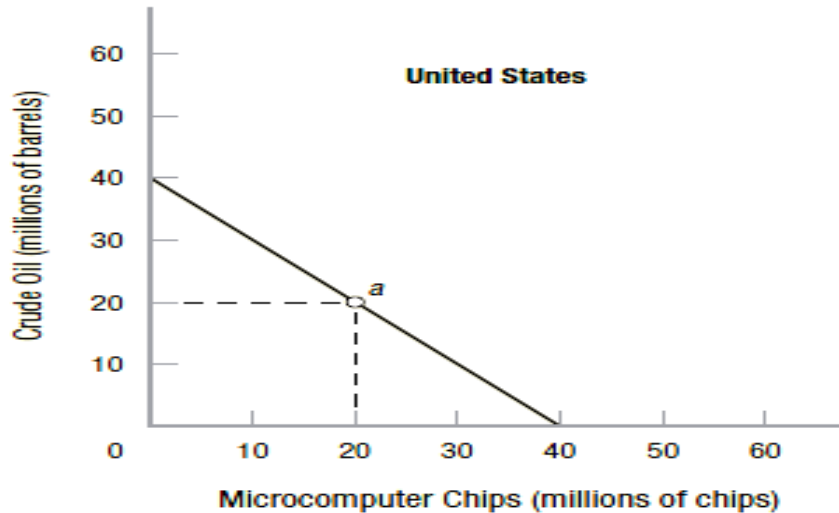
Comparative Advantage

Should there be trade?
Who should produce what?



Calculate Opp. Cost

Opportunity Cost of a certain good
= Give Up / Gets



$$\text{USAoil} = 20\text{mc}/20\text{oil} = \text{Opportunity Cost} = 1.00\text{mc}$$

$$\text{MEXoil} = 4\text{mc}/10\text{oil} = \text{Opportunity Cost} = 0.40\text{mc}$$

$$\text{USAmc} = 20\text{oil}/20\text{mc} = \text{Opportunity Cost} = 1.00\text{oil}$$

$$\text{MEXmc} = 10\text{oil}/4\text{mc} = \text{Opportunity Cost} = 2.50 \text{ oil}$$

Comparative vs. Absolute Advantage

- **Don't confuse absolute and comparative advantage...**
 - Just because the U.S. can produce **more** of both goods doesn't mean we're better off without trade.
- **Pay attention to opportunity costs:**
 - If it's **cheaper** for Mexico to produce crude oil than it is for the U.S., the U.S. will want to import oil from Mexico.

Comparative Advantage

- To decide **who should produce what**, compare the **opportunity costs** between nations
 - What does it “cost” each nation to produce a million barrels of crude oil?
 - The U.S.: could produce 40m chips OR 40m barrels of crude oil...
 - **So, 1m barrels of oil cost the U.S. 1m chips**
 - Mexico: could produce 4m chips OR 10m barrels of oil...
 - **So, each 1m barrels of oil costs chips costs Mexico .4m chips**

Comparative Advantage

It's cheaper for Mexico to produce oil than for the U.S. ...

Mexico has the “comparative advantage in oil production.”

The Gains from Trade

- **More is produced when specialization and trade occurs...**
 - **Both sides benefit...**

Before Trade

TABLE 1 Initial Consumption-Production Pattern

| | United States | Mexico | Total |
|-------|---------------|--------|-------|
| Oil | 20 | 5 | 25 |
| Chips | 20 | 2 | 22 |

Total output rises with specialization

TABLE 2 Production after Mexico Specializes in Producing Crude Oil

| | United States | Mexico | Total |
|-------|---------------|--------|-------|
| Oil | 15 | 10 | 25 |
| Chips | 25 | 0 | 25 |

If Mexico and the U.S. simply split the additional production they both consume beyond their own PPFs...

TABLE 3 Final Consumption Patterns after Trade

| | United States | Mexico | Total |
|-------|---------------|--------|-------|
| Oil | 20 | 5 | 25 |
| Chips | 21.5 | 3.5 | 25 |

Limitations on Trade and Globalization

- **There are costs to trade: transportation, communication, etc.**
 - However, these costs have been declining for decades.
- **Diminishing returns**
 - The more a nation specializes, the smaller the additional gains.
- **Governments often limit trade (despite its benefits)**
 - To help certain industries.
 - In response to a recession or other problem.